Twitter 101

for Conservative Activists
What IS Twitter?

Twitter is an information network made up of 140-character messages called Tweets. It's an easy way to discover the latest news related to subjects you care about.
Is Twitter *REALLY* Useful?

*YES*, if you follow the right people on Twitter.

Messages from users you choose to follow show up on your home page. You’ll discover news as it’s happening, learn more about topics of interest, and get the inside scoop in real time.
Why I Use Twitter

• No time for Facebook—WAY too time-consuming.

• Once I followed the right people, I began to know what’s happening almost as it happens.

• Was able to tweet in support of Sen. Cruz throughout his Obamacare filibuster.
So, Let’s Get Started

To create an account on the web:

• Go to [http://twitter.com](http://twitter.com) and find the sign up box, or go directly to [https://twitter.com/signup](https://twitter.com/signup).

• Enter your **full name, phone number, and a password.** (You can use an email to verify.)

• Click **Sign up for Twitter.**
Join Twitter today.

MakeHoustonListen

robin@makehoustonlisten.com

Tailor Twitter based on my recent website visits. Learn more.

Sign up

By signing up, you agree to the Terms of Service and Privacy Policy, including Cookie Use. Others will be able to find you by email or phone number when provided.

Advanced options
Phone Verification

In order to verify your phone number, we will send you an SMS text message with a code. Enter the verification code in the box provided.

Learn more about having a phone number associated with your account at

https://support.twitter.com/articles/20172029
Enter your phone.

Your phone number keeps your account secure, connects you to friends and makes login easier.

United States

+1 832-XXX-XXXX

Next

Skip

We will text a verification code to this number. Standard SMS fees may apply. We will never display your phone number to other Twitter users.
Choose a username.

Don’t worry, you can always change it later.

MakeHOUListen

Suggestions:  HouMake  hou_make  make_hou  HouListen  hou_listen

Next

Skip
We’re glad you’re here, MakeHoustonListen.

Twitter is a constantly updating stream of the coolest, most important news, media, sports, TV, conversations and more—all tailored just for you.

Tell us about all the stuff you love and we’ll help you get set up.

Let’s go!
What are you interested in?

Choose one or more of the options below and we’ll suggest some good stuff for you.

- Popular accounts
- Music
- Entertainment
- Arts & Culture
- Government & Politics
- Gaming
- Nonprofits
- Sports
- News
- Lifestyle
- Technology & Science
Step 3 of 6

Bernie Sanders @BernieSanders
Join our campaign for president at berniesanders.com. Tweets by staff.

Julián Castro @SecretaryCastro
Father of two, husband, twin brother, boxing fan, former Mayor of San Antonio, and 16th U.S. Secretary of @HUDgov. #GoSpursGo

U.S. Dept of Defense @DeptofDefense
Official account of the Department of Defense. Full coverage of events: @DoDNews

Justin Darbonne Darbonne4Texas

James C Lennon @KWTP
co founder of the Kingwood TEA Party, Texas Tea Party Caucus Advisory Committee, MBA Fordham University, BSBA Villanova University

Dr. Ben Carson @RealBenCarson
The Official Twitter Page of Dr. Ben Carson. Connect on Facebook: facebook.com/reallben Carson
Bernie Sanders @BernieSanders
Join our campaign for president at berniesanders.com. Tweets by staff.

Julián Castro @SecretaryCastro
Father of two, husband, twin brother, boxing fan, former Mayor of San Antonio, and 16th U.S. Secretary of @HUDgov. #GoSpursGo

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Dr. Ben Carson @RealBenCarson
The Official Twitter Page of Dr. Ben Carson. Connect on Facebook: facebook.com/reallben Carson
Looks good.

You'll be able to add more to your profile later.
Find people you know.

Find people you know so you can see what they’re sharing. Don’t worry, we won’t email your contacts without your permission.

These users have you in their address book.

Choosing a service will open a window for you to log in securely and import your contacts to Twitter. You’ll only find users who have allowed their accounts to be found by email address. We won’t email anyone without your consent, but we may use contact information to make Who To Follow suggestions. You can remove your contacts from Twitter at any time.

Skip this step
We found people you know.

Follow them all. You will be able to easily add or remove people anytime.

People you know

AFP - Texas @TexasAFP
Americans for Prosperity Texas is a 160,000+ member organization committed to advancing every individual's right to economic freedom and opportunity.

Harris County GOP @HarrisCountyRP
Official Twitter account of the Harris County Republican Party. Sign up for our newsletter at harriscountygop.com and help keep Harris County red!

Brian Phillips @RealBPhil
Rapid Response Director for @TedCruz, Cruz for President. @SenMikeLee alum
Welcome to Twitter!
Check back here any time to find Tweets from people you follow.

Feisty Floridian @peddoo63 1m
Shouldn't anyone who runs for POTUS have a clear understanding of constitution in order to honor it & enforce laws?

- Yes, absolutely
- Not necessary

Vote 18 votes 23 hours left

Kevin D. Williamson Retweeted
Michael Spires @linspires25 1m
what does he have against Calvin and Hobbes?

Kevin D. Williamson Retweeted
Liberty @LibertyBellelli 11m
@KevinNR @KevinR_WR what does he have against Calvin and Hobbes?
Expand Your Tweet Audience

If you place a twitter handle first in the tweet:
NOTE: @kwteaparty Have you seen this?
http://website.com/article

Twitter sees this as a conversation. Only the two of you and folks who follow you both will see it.
Expand Your Tweet Audience

If you want to send a tweet to a specific official, and place a . Immediately followed by their twitter handle first in the tweet:

Ex.: @JudgeTedPoe Let the Ex-Im bank expire. Gov’t should NOT pick winners/losers

This will ensure that you & ALL of your followers will see the tweet & can retweet it.
Lists

Lists let you separate your Twitter by topic, family, friends, work, etc.

Learn more about Twitter Lists:

https://support.twitter.com/articles/76460
Learn More About Twitter

Using Twitter from Twitter Support

Lots more information can be found at the link below:

https://support.twitter.com/categories/281